

KISAN SARATHI

POWERED BY IIDS

SYSTEM OF AGRI-INFORMATION RESOURCES AUTO-TRANSMISSION
AND TECHNOLOGY HUB INTERFACE

JOINT INITIATIVE OF

Indian Council of Agricultural Research & Digital India Corporation

- Intelligent online platform for supporting agriculture at local niche with national perspective.
- Intended to provide a seamless, multimedia, multi-ways connectivity to the farmers with the research and extension network of ICAR having:
 - Latest Agricultural Technologies.
 - Rich knowledge base of Agriculture.
 - Pool of Agricultural Experts.
 - Enhances the outreach for Farmers.
- Taking leverage of features of Interactive Information Dissemination System (IIDS):
 - Pull and Push based Advisory system using Mobile Phones.
 - 'Right Information' at 'Right Time' in desired 'Mode and Language'.
 - Customized and need based information delivery to Farmers .
 - Know Your Farmers (KYF) facility to Subject Matter Experts.



भारतीय कृषि अनुसंधान परिषद्
कृषि एवं किसान कल्याण मंत्रालय, भारत सरकार
Indian Council of Agricultural Research
Ministry of Agriculture and Farmers Welfare, Government of India



इलेक्ट्रॉनिक्स और सूचना प्रौद्योगिकी मंत्रालय
भारत सरकार
Ministry of Electronics & Information Technology
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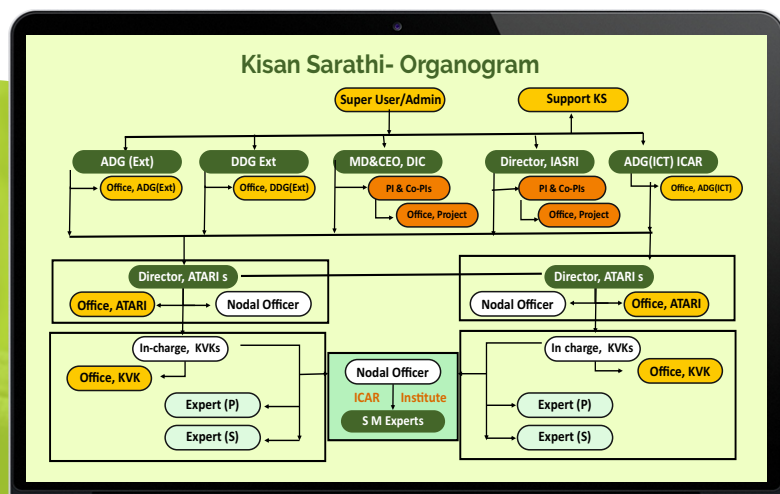
KISANS



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KISAN SARATHI

PLATFORM



PLATFORM FEATURES



Personalized 'Advisory'
Based on 'Farm and
Farmers' Profile'.



'Live Interaction' in Local
Language with Domain
Experts



'Anywhere Anytime
Access' on Past
Advisories



Dashboard & MIS for
Monitoring and
Evaluation



Call Facilities – Call on
Mobile, Click to Call, Call
Conferencing, Call
Recording



Access to Knowledge
& Farmer Database -
Know Your Farmer
(KYF)



'Push Alert Message'
based on 'Location
and Domain'



Facility to Register
through Toll Free and
Web



KISAN SARATHI
Powered By IIDS



IVRS/Toll free
Number



SMS
Gateway



Web
Application

IMPLEMENTED BY



Agricultural Extension Division,
Indian Council of Agricultural Research
New Delhi



Digital India Corporation
Ministry of Electronics & Information
Technology



ICAR-Indian Agricultural Statistics
Research Institute
Indian Council of Agricultural Research